American College Dublin

A Liberal Arts Institution



Ad astra per angusta

Prospectus

American College Dublin



A Liberal Arts Institution

American College Dublin is a branch campus of Irish American University

Contact Us

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American College Dublin is a constituent college of Irish American University..

Message from the President

Welcome to a culture of caring

Dear Prospective Student:



Welcome to the American College Dublin, a college near and dear to my heart for a multitude of reasons.

I began my academic career over 30 years ago at Lynn University, a sister school to ACD. Later, I took on the role of Academic Dean at ACD, starting an enduring and passionate relationship with the college. Coming from an Irish American family with strong ties to Ireland, I was more than happy to make my move to Dublin.

American College Dublin is truly a special place. For over 25 years now, ACD has delivered outstanding educational programs by merging the best of Irish and American higher education traditions. Now enjoying dual accreditation for many of our programs, our students benefit from a utility and value that would be difficult to find elsewhere. Studying in the boyhood home of Oscar Wilde in beautiful Georgian Dublin is truly inspiring. Experiencing the vitality and energy of Dublin as our extended campus will create lifelong memories.

I am personally thrilled to become the college's second president. Working with our founding president, Dr. Donald Ross, has taught me the importance of making every student feel special and at home. With small classes in an intimate setting, all students will become part of the ACD family. With a caring and long-serving faculty and administration, every student will benefit from personalized attention.

I have come to know, over my 25 years with the college, how wonderful and unique ACD is for everyone involved. I am confident that anyone who chooses to become part of our family will find the same.

We have many plans for the college through its next phase of existence. New programs, expanded facilities, online programs and an expanded range of student-life activities will be featured in our next strategic plan. Partnerships with technology firms and industry leaders will help to expand our reach and influence while providing new opportunities to our students. These are exciting times for American College Dublin. I look forward to having the opportunity to greet you on our campus soon.



American College Dublin campus, Oscar Wilde House

Sincerely,

Dr. Joseph Arthur Rooney
President

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St Stephen's Green, Dublin

American College Dublin

Your doorway to success

Located on Merrion Square, in the heart of Ireland's capital city, American College Dublin offers an outstanding post-secondary education at the bachelor's and master's levels in liberal arts, performance, musical theatre, creative writing, international business, accounting and finance, hospitality management, event management, fashion design, music for contemporary motion pictures, and oil and gas management. Established as a not-for-profit educational trust in 1993 by Lynn University (located in Boca Raton, Florida), the College has grown from a study abroad campus for US students to a global institution with over thirty-five nationalities among its student body. American College Dublin takes the time-honored American tradition of the moderately-sized, not-for-profit liberal arts institution and places it within an international context. The mission of the institution is to offer the best characteristics of Irish and American higher education in an intimate environment underpinned by a holistic liberal arts model of learning that enables students to realize their full potential and achieve success. The College emphasizes the core values of academic excellence, innovation, ethical integrity, and multiculturalism by providing an education that is rigorous, stimulating, and valuable. Classes are small in size (generally no more than twenty-five students to a class) and consist of active, participative, and challenging approaches to the course materials. Programs that include internship components allow students to gain practical experience by applying classroom learning with within relevant industry environments. A high proportion of the College's graduates progress to further studies at the postgraduate level. American College Dublin strives to instill a passion for education that advances the development of the individual's talents; we look forward to the opportunity to accompany you on this journey.





Admissions

Prepare for a journey of a lifetime

The Admissions team at American College Dublin welcomes queries and contacts from prospective students seeking assistance or further information about applications, transfer credits, special requirements, and academic policies. The Admissions Office is open from Monday to Friday, from 9 am to 5 pm GMT. For further inquiries, please contact the Admissions Office by email at info@iamu.edu, by telephone at +353 1 676 8939, or by coming into the college to speak with an admissions counselor about your area of interest.

Entry Requirements

Undergraduate Degree Requirements

Applicants are required to have graduated from high school at a standard that demonstrates the likelihood of completing their chosen program of study at American College Dublin. Applicants still in high school must provide evidence from high school transcripts and/or report cards indicating the prospect of graduating; conditional acceptance is granted pending the completion of the applicant's senior high school year.

Applicants for the BFA in Musical Theatre and the BFA in Performing Arts are required to complete an audition. Applicants should contact the Admissions Office to discuss audition arrangements.

QQI Requirements:

Irish Leaving Certificate Students

The minimum Leaving Certificate entry requirements for QQI degree programs are two higher-level H5s and four passes at either high or ordinary level. Students must pass mathematics and a language (English, Irish, or a European language).

Non-Irish Students

Secondary school results will be assessed for their equivalency to the Irish Leaving Certificate. Mature students are defined as those who have reached the age of 23 by 1st January of the year of application.

Mature Students

Mature students who wish to apply for admission to QQI Programs are not required to fulfill the minimum academic requirements but should be able to demonstrate suitability for their chosen course through their work, academic experience, and/or personal ambition. Mature student applicants should contact the admissions office to schedule an interview. Mature applicants should also submit a CV and two references.

Graduate Degree Requirements

MB in International Business

An honors bachelor's degree in a cognate discipline is required. If the applicant possesses an honors bachelor's degree in a non-cognate discipline, it will be necessary for the applicant to complete such bridging modules as the Admissions Office deems necessary. The length of this bridging program typically will not exceed one year.

MBA in International Business/Oil and Gas Management

Entry requirements include an honors undergraduate degree in business; or an undergraduate honors degree with three years of relevant managerial experience; or significant, documented, and relevant executive managerial experience.

MFA in Creative Writing

The MFA in Creative Writing has an open admissions policy. Applicants will usually have an undergraduate degree, but it is not an essential requirement for this program. The principal entry requirements are the submissions of a satisfactory 3,000-word creative writing sample and the submission of a satisfactory 300-word personal statement; the completion of a satisfactory interview may also be required.

MFA in Performance

Entry to the program is decided based on an interview, an audition in the applicant's area of expertise, and the submission of a portfolio of work demonstrating the applicant's experience and skills in the field in which the applicant plans to pursue.

Further Information

How do I get started?

MFA in Fashion Design

Entry to the program is decided on the basis of an interview and the submission of a portfolio of work demonstrating the applicant's experience and skills in the field in which the applicant proposes to work. An undergraduate degree is not required for entry to the program, though one may be cited in the application portfolio in support of the application.

MFA in Music for Motion Pictures and Contemporary Media

Candidates will usually have a degree in music, visual media, or a related study, or have a performer's diploma/certificate from an accredited institution. Applicants without a primary degree who can demonstrate relevant creative abilities, potential, and professional knowledge/experience within the field are also encouraged. Program entry is decided through a two-level application process based on the following submissions: a letter of interest, a CV or biographical outline, academic or performance degrees or demonstrated ability of equivalent professional activity and standards, three audio/audio-video examples of original compositions, two to three printed or written score examples, and a Skype interview.

MSc in Performance Coaching

Candidates may be accepted onto the programme with a 2.1 degree in any one of the following: Strength and Conditioning, Sports Science, Sports Physiotherapy, Athletic Training or a similar field of study and at least three years relevant professional experience; alternatively, candidates may be accepted based on an appropriate professional qualification (such as CSCS, UKSCA) and at least five years of relevant experience. In Special Case Registrations, prospective participants who do not meet the entry requirements for the programme detailed above, but who may qualify for admission by meeting certain other equivalent criteria, should apply to the College Administrator for consideration. An interview may form part of the selection process for all application routes.



US and Other International Students

US and international students choosing to study full time at American College Dublin will experience adventure and independence in a modern European capital filled with history and tradition. The cost of a degree program at ACD may be more affordable compared to private college costs in the U.S. American College Dublin offers students the advantage of studying at a private liberal arts college in Dublin that holds accreditation with the Middle States Commission on Higher Education.

Equal Opportunities

American College Dublin admits students of every race, color, religion, creed, sexual orientation, and physical limitation, national and ethnic origin, in administration of its educational policies, admission policies, scholarship, athletic, and other official programs. American College Dublin is committed to implementing policies governing equal access and equal opportunity in the area of admissions, recruitment, course offerings, extra-curricular programs and activities, facilities, counseling, advising, health-referral services, athletics, and employment.

Studying at the Dublin Campus

A new world of opportunity under the watchful eye of Oscar Wilde



In Dublin, Ireland's rich history and traditional culture combine with a thriving social and entertainment scene. One will find Georgian-era buildings nestled near the world-famous Grafton Street shopping district; a short walk away, the cobblestone streets of Temple Bar host an array of theaters, pubs, museums, and restaurants that make the area a nightlife hotspot.

Dublin serves as a gateway to the UK and the European continent due to its east coast location. As a result, students can discover efficient and affordable international travel options to destinations such as London, Paris, Rome, and the other great cities of Europe.

Dublin became the fourth city in the world to be awarded the title "City of Literature" by UNESCO (United Nations Educational, Scientifics, and Cultural Organization) as a result of its strong literary heritage. The birthplace of James Joyce, WB Yeats, Samuel Beckett, Oscar Wilde, and Jonathan Swift, Dublin's literary tradition continues to flourish today with writers such as Colm Tóibín, Sebastian Barry, Anne Enright, Roddy Doyle, and John Banville achieving international acclaim.

Irish musical heritage courses throughout the veins of modern Dublin. From Grafton Street buskers to popular musicians playing large venue concerts, Dublin provides students with the opportunity to sample both traditional and more contemporary musical styles.

A youthful city with a high student population, Dublin serves as a unique and vibrant backdrop to one's academic pursuits by fusing entertainment with history, modernity, and a variety of cultural pursuits.





Associations, Accreditation, and Awards

American College Dublin in Higher Education

Irish American University and its branch campus, American College Dublin, are accredited by the Middle States Commission on Higher Education (MSCHE). The Middle States Commission on Higher Education is a voluntary, non-governmental, peer-based evaluation and agency. Accreditation by MSCHE is an expression of confidence in an institution's mission and goals, its performance and its resources. Accreditation by a regional accrediting association certifies that an institution has been evaluated, meets or exceeds established standards, and is achieving its own goals.

Middle States Commission on Higher Education
3624 Market Street
Philadelphia, PA 19104
United States of America
Telephone: 001-267-284-5000
Internet: www.msche.org

American College Dublin

Irish American University and its branch campus, American College Dublin, are licensed by the Department of Education of the state of Delaware to award degrees at the undergraduate and master's level. Some of American College Dublin's programs are individually accredited by the Irish state accreditation body, Quality and Qualifications Ireland (QQI).

- ACD has two programs placed at level-eight on the National Framework of Qualifications which are accredited by QQI and or which graduating students receive QQI awards:
  - BA (Hons) in Liberal Arts
  - BA (Hons) in International Business
- ACD has one program placed at level-nine the National Framework of Qualifications which are accredited by QQI and or which graduating students receive QQI awards:
  - MB in international Business

QQI accreditation and awards refer only to programs provided by American College Dublin and are not connected programmatically or institutionally to or with Irish American University.

Quality and Qualifications Ireland
26-27 Denzille Lane
Dublin 2
Ireland
Telephone: +353 1 905 8100
Web: www.qqi.ie

Association of American International Colleges and Universities

American College Dublin is a member of the AAICU. AAICU was founded in 1971 as a leadership organization representing American institutions of higher education overseas. AAICU member institutions "have strong roots in their respective host countries and enjoy wide recognition in their international settings. They are therefore capable of bridging cultures and fostering dialogue among nations within the framework of the American liberal arts tradition."

Student Life

College life outside the classroom

Life outside the classroom plays an integral role in the achievement of academic success. We, therefore, offer a range of opportunities that encourage and empower students to reach their personal and academic potential. The College strives to create an open-minded and diverse community founded on kindness and respect. Students can be assured that the College's support services will provide advice, guidance, and assistance to any student experiencing academic, personal, health, or practical difficulties.

Message from Student Life

The experiences found at American College Dublin seek to challenge each student on a personal level by bolstering the individual's sense of independence and self-confidence. The Office of Student Services seeks to ensure that every student's experience at ACD is rewarding, both in and out of the classroom.

Please feel free to contact us should you have any queries concerning our policies or programs.



The Rooney Library

In addition to providing students with a quiet place to study, The Rooney Library offers a full range of books, periodicals, and newspapers relevant to all courses offered at American College Dublin. Through the library services, students will have access to databases such as Press Reader, J-Stor, as well as other journal archives. Computers for student use can be found across the hall in the Perper Lounge. Additionally, free student WIFI is available throughout the college. The Library is open from 9 am to 6 pm Monday to Friday with extended hours until 9 pm on Tuesdays and Thursdays.

Student Body

American College Dublin prides itself on the diversity of its student body, welcoming students of every race, color, religion, creed, sexual orientation, physical limitation, and ethnic origin. With its international environment, composed of students from over thirty-five countries throughout the Americas, Africa, Oceania, Asia, and Europe, ACD facilitates the personal and cultural development of each individual. In addition to its global diversity, ACD boasts a student population composed of various age profiles and welcomes applications from mature students and transfers.

Housing

Our experienced student support staff understands that each student has different housing needs. With a focus on the student's personal preferences and experiences, we will work to establish a range of living options that include multicultural social experiences, familiar comforts, independent solo living, and everything in between. Please contact the Student Service Office for any assistance with accommodation.



Study Abroad Program

Study in Ireland as part of your college experience

American College Dublin is home to Irish American University's study abroad program. At ACD, students can immerse themselves in Ireland's rich culture and heritage while pursuing an academic career in an international setting. Located on Merrion Square, the historical center of Dublin, in the childhood home of Oscar Wilde, ACD resides within walking distance from some of the best cultural opportunities Dublin has to offer, including various theaters, museums, galleries, restaurants, and traditional pubs.

To ensure that students gain first-hand experience of the country's rich heritage, ACD combines classroom learning with off-site excursions to various Irish cultural locales. Students learn about Ireland's history through direct interaction with its contemporary identity, visiting locations such as Phoenix Park, Malahide Castle, and the Cliffs of Moher, to name a few. Our small class sizes ensure that students receive a personalized learning experience throughout academically rigorous courses. Diversity within ACD's staff and student body facilitates the development of global conversations and cultural exchanges that shape the College's identity as an international learning environment.

The major areas of study are International Business and Culture and Performing Arts and Culture. Students can enroll in the fall or spring semesters. Likewise, students can partake in one or two of three summer sessions taught by American College Dublin's outstanding faculty. You can find out more about ACD Study Abroad by visiting our website at acdstudyabroad.com.





Undergraduate Studies

The Irish tradition of academic excellence



Dr Rory McEntegart

Welcome from the Vice President

We are delighted that you are considering pursuing a course of study at American College Dublin. We are committed to providing the highest standards of teaching in an environment that is sensitive and responsive to the needs and aspirations of the student.

Our programs reflect the latest research and employment demands of industry. Our institution and its courses are accredited by state and internationally recognized accreditation bodies in Ireland and the United States of America.

We are very proud of our alumni, who have an outstanding record of successful progression to postgraduate studies and career placements. We take the trust a student places in us by enrolling in one of our programs very seriously; if you take the opportunity to study at American College Dublin, you can be assured of our fullest support and engagement in bringing you to graduation and preparing you for progression to further studies and the successful development of your chosen career.

Undergraduate Studies

ACD offers undergraduate majors in liberal arts, performing arts, musical theatre, creative writing, international business, hospitality management and event management.

These lead to the following single-major, four-year degree awards:

- BA in Liberal Arts
- BFA in Musical Theater
- BFA in Creative Writing
- BA in International Business
- BA in Hospitality Management
- BA in Event Management
- BFA in Performing Arts

Students may also choose to take a double major, which is a combination of subjects from two of the majors, or a major-minor, in which a major is combined with smaller number or subjects from another major.

The College also offers two three-year, QQI-accredited undergraduate programs:

- BA in Liberal Arts
- BA in International Business

These programs must follow a predetermined sequence and may not be combined with other major areas of study.



Liberal Arts

Preparing minds in a broad spectrum of studies

The term "liberal arts," or humanities, refers to the study of human intellectual creativity and experience as reflected in works of art, literary and philosophical texts, and historical documents. Studying liberal arts encourages inquiry into the human condition beyond the confines of a single discipline, helps develop a wide historical perspective on culture, and stimulates critical and informed thinking. Our bachelors and Master's programs in liberal arts, performance, and creative writing open the way for further study and development in a variety of humanistic, performance and expressive disciplines.

The BA in Liberal Arts is designed to prepare students for a number of future avenues. The degree is particularly useful as a preparation for postgraduate study in the liberal arts, business studies, and the law. Vocationally, the degree supports career development in such fields as business, social services, the arts, administration, teaching, and research. To be in a position to advance, students will be expected to develop intellectual, practical, and transferable skills. When students complete the course, they will command a number of intellectual skills, including the critical abilities of being able to read and analyze a variety of texts, appreciate visual evidence, and assess valid supporting dialogue. These useful intellectual, critical, and communication skills are much in demand in such professional areas as education, media and broadcasting, public relations, advertising, arts administration, and civil service.

Courses in Liberal Arts include:

- Academic Communication
- Western Arts
- The Digital Revolution
- Anglo-Irish Writers
- Cinema and Society
- Modern Art
- Shakespeare
- The Scientific Revolution
- Irish Nationalism
- American Literature

This program is also offered in a three-year, QQI accredited track; students taking this track must follow a predetermined sequence of classes and may not take classes from other majors.



Musical Theater and Performing Arts

Giving students the opportunity to explore their creative instincts

Both the BFA in Musical Theater and the BFA in Performing Arts provide a comprehensive education in the practical and academic aspects of the performing arts by offering a broad and holistic approach to the craft. Combining practical workshops and academic classroom modules, the programs engage performance from a participatory perspective (that is to say, on being a performer) and prepare students for the wide and exciting range of careers available in the performing arts industry. Students take on several didactic and illustrative performance exercises throughout their studies. In the process, students cultivate a sense of responsibility and preparedness necessary for a career in the performing arts. Each academic year culminates with a showcase performance. Both programs crescendo with either a major production or a 1200-hour internship, completed during the fourth year.



Courses in Performing Arts include:

Acting and Voice

Dance and Movement

Direction and Production

Internship

Theater Craft

Performing Arts Project

Dramatic Writing

An interview and audition are required for both the BFA in Musical Theater and the BFA in Performing Arts. For the audition, you should prepare two spoken monologues, one classic, one modern. In addition to the two monologues, musical theater applicants should prepare two contrasting musical theater songs, one of which should be pre-1965. Musical theater applicants will also be expected to partake in a dance assessment.



Creative Writing

Opening a world of imagination and expression

Creative writing touches on all aspects of written communication, with particular emphasis on those that lie outside the purely academic and technical fields. Creative writing draws on the author's imaginative capacity, stylistic felicity, and originality of composition, insight and expression. It encompasses a wide range of approaches, including prose fiction, poetry, drama, screenwriting, graphic novels (comics), video games (dialogue and plotting), and writing for new media (blogs, social media, creative written content for websites). Thus, an undergraduate degree in creative writing is one of the most useful programs of study that a student can contemplate, offering not only the means to explore and develop one's expressive abilities in a variety of written forms, but also providing the means to develop advanced skills and competencies in written communication and academic research.

Irish Writers Centre
Áras Scríbhneoirí na hÉireann

In a digital age that is heavily reliant on effective, interesting, original and attractive writing, a BFA in Creative Writing is an exciting, relevant and vocationally desirable course of study: it provides a range of opportunities for artistic and intellectual growth, enhanced expressive ability, a rich variety of career development possibilities in the arts and business, and many avenues for further development in graduate study.

The creative writing major examines all the main areas of creative writing, with introductory courses on the discipline as a whole, courses on the technical requirements and the analysis of creative writing, and specific courses exploring the practical aspects of composing novels, short stories, poems, scripts and screenplays, graphic novels and writing for electronic forms such as video games, websites and social media. As a student progresses, the program makes increasing use of the workshop method of teaching, and in the final stages there are opportunities for approved students to undertake extended independent writing projects.

Courses in Creative Writing include:

- Imagination and Storytelling
- Writing Poetry and Prose
- Shakespeare
- Technique: the Craft of Creative Writing
- Literary Modernism
- Writing for Video Games
- Writing for Screen
- The Publishing Industry
- Workshop Seminar
- Creative Writing Projects





International Business

Training leaders who will shape our economic landscape

International Business major devotes attention to the challenges of operating in the dynamic global environment and other key components of international business. Lectures are interactive environments where students are encouraged to exchange ideas and opinions. There is a strong emphasis on developing the student's personal skills via public presentations and informed discussions of business issues. Once classwork is completed, students gain invaluable work experience by undertaking an eight-week internship in a multinational firm. By acquiring an International Business degree from American College Dublin, students gain access to a wide range of opportunities. Academically, students may enter the College's Master of Business in International Business or the MBA. Graduates have been successful in such diverse areas as accountancy, advertising, banking, finance, human resource management, ICT, insurance, lecturing, public relations, and stockbroking. Graduates are furthering their careers with many multinational companies in Ireland and all over the globe.

Courses in International Business include:

- Introduction to Management
- Microeconomics and Macroeconomics
- Accounting
- Organizational Behavior
- Business and International Law
- Managerial Accounting
- Corporate Finance
- International Marketing
- International Economics
- E-commerce and Internet Marketing
- Sustainable Business
- Business Research Methods
- Entrepreneurship
- International Finance
- International HRM
- Operations Management
- International Business Ethics
- International Investment Strategies
- International Trade
- Internship

This program is also offered in a three-year, QQI accredited track; students taking this track must follow a predetermined sequence of classes and may not take classes from other majors.



Event Management

Leading the way in the service industry of planning and presentation

Event Management

Through a combination of theory, practice, and work experience, the Event Management major delivers a range of courses focusing on essential elements of event management and its related fields in the international business and hospitality management disciplines. In the final year, students complete an event management project, which involves the preparation of an approved event or participation by way of internship in an event management company; the project is accompanied by the submission of a report analyzing the work undertaken and its outcomes. The experience and knowledge gained during the program will prepare graduates for employment in various relevant fields.



Courses in Event Management include:

- Event Design and Experience
- Food and Beverage Cost Control and Management
- Customer Service/Total quality management
- Microeconomics and Macroeconomics
- Accounting
- Principles of Marketing
- Organizational Behavior
- Business Law
- Research Project
- Internship 1
- Internship 2

Hospitality Management

The hospitality management major provides a firm foundation of hospitality management and its related fields in the international business discipline. In the final year, students take on a research project. The two semester-long internships, blended with theory, provide students with the best of both practical and academic worlds. This course is designed to produce graduates with the operational skills for careers in hospitality management. The program provides a challenging curriculum, which aims to develop a holistic approach to management while developing strong communication, interpersonal and leadership skills that have been identified by the hospitality industry as essential for career success.

There is a worldwide demand for highly-trained and quality staff in the hospitality industry. Graduates will be prepared for a range of career opportunities within the management structures in the hospitality industry sector. Graduates may progress to further studies, including the College's MB in International Business or MBA (with two specializations, one in International Business, the other in Oil and Gas).

Courses in Hospitality Management include:

- Food and Beverage Cost Control and Management
- Customer Service/Total Quality Management
- Microeconomics and Macroeconomics
- Accounting
- Principles of Marketing
- Organizational Behavior
- Business Law
- Research Project
- Internship 1
- Internship 2

Graduate Studies

Taking your dream to the next level

MBA in International Business

The MBA in International Business is an advanced degree designed to prepare and equip managers with the knowledge necessary to administer controllable forces within their organization and adapt to variables and changes in the uncontrollable environment. Full-time students undertake an internship and/or a research project at the end of their full-time studies; part-time students will complete either the internship or project during the course.

Courses in International Business include:

- Leadership & Management of Business
- Legal, Ethical, and Social issues in a Globalized Economy
- Marketing Management in a Global Economy
- Managing for Global Financial Accountability and Performance
- Strategic Management Seminar
- Business Research Methods
- International Finance
- International Trade and Investment
- Internship or Research Project

MB in International Business

The College offers a QQI-accredited, level 9, MB in International Business for graduates who wish to further their understanding of international business and open up exciting new career prospects. In addition to developing research and presentation skills that will help enhance their employability, graduates will be prepared for various managerial and employment fields in multinational enterprises, international financial services, consulting, entrepreneurial concerns, and the public sector.

Courses in MB in International Business include:

- Cross Cultural Management
- International Regulatory Environment
- The Political Economy
- International Corporate Finance
- Corporate Policy
- International Strategic Marketing
- Research Project

MBA in Oil and Gas Management

The energy industry is perhaps the single most important component of the modern world economy. Manufacturing, agriculture, transport, information and communications technology, and a wide array of modern conveniences are fundamentally dependent on the power provided by energy. Constantly growing, the energy business offers a crucial contribution to the function of the world's economy and its societies. This dynamic and innovative industry provides a range of exciting opportunities for career development and growth across the extractive, processing, and petrochemical sectors. The MBA in Oil and Gas Management prepares students for middle and upper-level management leadership responsibilities in the oil and gas industry. The program offers a grounding in the geological and engineering aspects of oil and gas formation and extraction; an understanding of efficient management of extractive oil and gas projects; awareness of effective operations management in the energy business; an ability to apply systemic economic, financial, political, and risk analysis tools to all aspects of the oil and gas industries; and an optional industry internship in an energy enterprise. Students undertake an internship and/or research project either at the end of their full-time studies or during the course if taken on a part-time basis.

Courses in MBA in Oil and Gas Management include:

- Energy Economics and Policy
- Project Management in the Oil and Gas Industries
- Internship or Research Project 6
- Leadership and Management of Business Organizations
- Ethical, Social, and Regulatory Issues in Business

MFA in Creative Writing

Based in the childhood home of Oscar Wilde at 1 Merrion Square, the Master of Fine Arts (MFA) in Creative Writing offers aspiring or published writers a one-year course of study which examines the process and practice of producing prose fiction. Within a critical workshop and mentoring format students are provided with tuition and advice in completing either a novel or a short story collection. A graduate of the program will be in a position to consider submission of a complete and polished work to a literary agent or publisher. He or she will also be prepared for participation in a range of complementary fields such as journalism, publishing, editing, online writing, advertising, marketing and teaching. The degree develops a broad spectrum of transferable skills, including advanced and adaptable writing techniques, informed responsive to critical and editorial commentary, self-management and organizational competencies, and a high level of expertise in understanding and locating creative work within a historical and critical context. These skills are applicable not only in careers that draw directly on the ability to write creatively, but also in a wide array of related business, cultural and social activities such as keeping a web page, blogging, advocacy, and grant writing, criticism and commentary. Finally, the degree highlights the beauty and, amid such suffering as is necessary, the joy of creative expression. Regardless of the particular path a graduate follows, he or she will leave the programme with an enhanced, lifelong appreciation of the manifold intellectual and emotional benefits and consolations to be found in the practice of creative writing.

Courses in MFA in Creative Writing include:

Imagination and Storytelling

Writing Workshop 1: The Novel

Writing Workshop 1: The Short Story

The Writer as Critic

The Craft of Creative Writing

MFA in Performance

This program provides a student with an advanced introduction to the challenges and possibilities of organizing and presenting a public professional performance. Based around development of a substantial live performance, the program also offers supervision on an agreed dissertation topic and two courses in management and marketing from the College's MBA program. The core of the program is the performance project. Under faculty supervision, the student is required to devise or identify a suitable recital, concert performance, or other approved live performance work, oversee the development of the project (original or adapted), arrange for rehearsal, directing and performance of the piece, and manage, market and produce a recorded public performance of the work. The student may be involved in all areas of the performance as musician, singer, dancer, writer, director, actor, technician, or engage others to assist in some or all of them. All aspects of the production, including the decision making that went into choosing the piece, a literary critical analysis of the program content and a critical review of the performance, are documented in a substantial dissertation. The dissertation module and the faculty panel's evaluation of one of the recorded live performances provide the basis for the assessment of the project.

Courses in MFA in Performance include:

Performance Project

Performance Project Dissertation

Leadership and Management (or an approved elective from the MBA course offerings. Alternatively, with a supplementary fee, an approved independent study topic on leadership and management in the performing arts can be undertaken).

Marketing Management (or an approved elective from the MBA course offerings. Alternatively, with a supplementary fee, an approved independent study topic on marketing in the performing arts can be undertaken).

Graduate Studies

Taking your dream to the next level

Master of Fine Arts in Fashion Design

Offered in conjunction with Grafton College of Fashion Design, this program provides students with an advanced introduction to the challenges and possibilities of organizing and presenting a public, professional, creative, and coherent fashion design project. As the core of the program, the fashion design project requires students to devise a fashion collection to be presented in a show. The project will consist of thematic exploration and target market identification for the range, initial drawing and drafting, pattern development, test cutting and sewing, fitting, final decision making and assembly, and the management and marketing of the public show. Students will also be required to create a credible plan for marketing the collection for wider creative and commercial expansion in the fashion industry.

In addition to a supervised dissertation on an agreed topic, two courses in management and marketing from the College's MBA program are required. A final project portfolio will include the decision-making processes that went into creating the collection, a critical analysis of the collection's content, a photographed and videotaped documentation of the final garments and culminating show, and a critical review of the collection. Additionally, the program requires the research and writing of a substantial dissertation on an aspect of the history or contemporary practice of fashion and its relationship to culture and society. The dissertation module and the faculty panel's evaluation of the fashion design project portfolio and collection/show provide the basis for the greater part of the degree. Two additional courses from the College's MBA offerings (or approved alternate courses) make up the remainder of the program.

Courses in Fashion Design

Students prepare the performance project and dissertation over the fall and spring semesters, with the delivery of them taking place at an agreed point over the summer, but before the completion of the academic year at the latest. The two taught classes are taken in the fall and spring semesters, with one completed in each of the semesters.

Fashion Design Project

Fashion Design Dissertation

Leadership and Management (or an approved elective from the MBA course offerings. Alternatively, with a supplementary fee, an approved independent study topic on leadership and management in the fashion industry can be undertaken).

Marketing Management (or an approved elective from the MBA course offerings. Alternatively, with a supplementary fee, an approved independent study topic with a on marketing in the fashion industry can be undertaken).

Master of Fine Arts in Music for Contemporary Motion Pictures

FILM SCORING ACADEMY OF EUROPE

Designed by a tutorial staff of exemplary music educators, including Hollywood film composers, orchestrators, conductors, mock-up artists, sound designers, electronic music specialists and audio engineers, the Master of Fine Arts in Music for Contemporary Motion Pictures' objective is to provide a comprehensive composer's portfolio-building program. Synchronized to film, scoring sessions are staffed by professional orchestral musicians, conducted by exceptional conductors, recorded and produced by a team of experienced scoring mixers, score supervisors, and mastering engineers. The program's portfolio approach makes each recording session serve the dual purpose of providing critical instruction as well as material for the composer's professional reel. In the course of the program, students develop their skills and abilities in composing music for motion pictures, games, television, and all forms of contemporary visual media requiring musical underscore. In addition, students will orchestrate both small and large orchestral ensembles, incorporating elements of electronic or sample-based technology where required; apply and integrate substantive elements of current music technology applications to the production of soundtracks for Motion Picture and other Contemporary Media; conduct and score supervise orchestral recording sessions of the composer's musical compositions for motion pictures and other contemporary media, in a professional recording studio environment; apply techniques of electronic music composition and create synthesized sounds; integrate and implement linear and non-linear compositional approaches in composing for games and interactive media utilizing relevant audio engines; and undertake creative research in the development of a project idea that is presented both in oral and written form to an industry standard. Students apply critical analysis and evaluation of the theoretical and conceptual approaches utilized in the composition of a long-form movie scoring or gaming narrative, accompanied by a written thesis that demonstrates and analyzes the synthesis and integration of knowledge, ideas, and skills. Additionally, the program helps students develop and apply the skills of self-promotion, career development, and personal management to the business of scoring. This program is offered in conjunction with the European Academy of Arts, Sofia.

Courses in Contemporary Music for Motion Pictures

All courses are worth 3 credits except for Music Technology and the Major Project. All courses run through the fall and spring regular semesters, with the exception of the major project, which takes place over the course of the summer. Some classes are offered at our instructional site in Sofia, Bulgaria.

Aesthetics and Analysis: A Vocabulary of Motion Picture Music

Advanced Score Analysis & Contemporary Compositional Practice

Techniques of Scoring for the Screen I: Supporting Long-Form Narrative/Theme

Techniques of Scoring for the Screen II: Crafting A Personal Style

Orchestration and Arrangement

Music Technology

Studio Conducting and Score Supervision

Sound Design and Electronic Music Composition

Scoring for Games

Recording, Mixing and Music Editing

Major Project and Career Development

Major Project

Graduate Studies

Taking your dream to the next level

Master of Science in Performance Coaching

Offered in unison with Setanta College, the MSc in Performance Coaching's aim is to enable practitioners to integrate knowledge from a range of fields into the generation of performance solutions. Teaching and learning methods will be based on a blended learning format that will include a combination of online lectures, independent study, work-based assessments, residential stay weeks, and regular forum contributions. Through these methods, practitioners will gain advanced knowledge of the theories and scientific principles that underpin sports performance, exercise, and coaching.

The program will provide a coherent approach to managing and applying the skills and practices necessary to advance the conditioning and monitoring system for the applied coach or practitioner within a development, elite movement, exercise, and sporting environment.

These modules, together with the practicum, will enable the practitioner to make effective decisions regarding programing of enhanced movement quality and fitness/conditioning development in a progressive manner. Furthermore, the modules will enhance the practitioner's capability to critically appraise and integrate technology into an effective performance plan within their respective environments.

This program includes the important area of sports and exercise nutrition which aims to expand the skillset and competencies of the student within both exercise and nutritional science using evidence-based science. The performance coach will also gain a greater understanding of the principles of applied coaching which relate to the development of the athlete/performer and the factors related to his or her longevity. The psychology of coaching will also consider the 'softer' skills of performance coaching, such as communication and meaningful leadership. The practitioner will require an in-depth understanding and capacity to oversee the management of data within a growing technologically based performance and exercise environment. Having competence in data analysis skills is essential within a performance environment where there is technology-driven data saturation. This will also link with building research skills, which will advance the standard of work and the ability to effectively appraise the evidence used to support the decision making of the coach or exercise specialist and the performer's support team.

Courses in Performance Coaching

Much of the learning on the course will occur through a mix of online modules and experiential learning, however, a key part of the course will be the residentials.

- Advanced Conditioning and Recovery Methods
- Coaching & Monitoring Technology
- Data Management and Research Methods
- Movement Analysis and Biomedical Aspects
- Sport and Exercise Nutrition
- Applied Coaching
- Applied Project

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American College Dublin



Equal Opportunities

American College Dublin admits students of every race, color, religion, creed, sexual orientation, physical limitation, national and ethnic origin, in administration of its educational policies, admissions policies, scholarship, athletic, and other official programs.

American College Dublin is committed to implementing policies governing equal access and equal opportunity in the area of admissions, recruitment, course offerings, extra-curricular programs and activities, facilities, counseling, advising, health-referral services, athletics, and employment.

American College Dublin reserves the right to alter or withdraw any of the modules, programs, or courses described in this document. While every effort has been made to ensure the information contained in the document is correct, the College is not liable for any errors or omissions. Please contact the Admissions Office with any queries.

Notes

American College Dublin



A Liberal Arts Institution

American College Dublin is a branch campus of Irish American University

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